



# MEDIA ADVISORY

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

WHEN: 7:30 a.m. to 8:00 a.m. on Wednesday, May 1

WHERE: Lonsdale Elementary School (1505 Louisiana Ave)

## **Mayor Jacobs, KCS Superintendent to Reveal One Book Read City Title**

**BACKGROUND:** All Knox County elementary schools will read one book together in the first two weeks of May. The book selection is kept top secret until the big reveal.

One Book Read City is a shared reading experience which promotes literacy, builds community, encourages critical thinking, and inspires creativity. In its third year, this is the first time a graphic novel has been featured. One Book Read City is an initiative of Knox County Schools, Knox Education Foundation, Knox County Mayor's Office, and Knox County Public Library with support from many businesses and organizations to provide gift copies of one book that every Knox County elementary student will read together. Nearly 30,000 students participate in the program.

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