



MEDIA ADVISORY

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

New Harvest Park Farmers' Market Opens This Week

WHO: Knox County Mayor Glenn Jacobs and Nourish Knoxville

WHEN: 3 to 6 p.m., Thursday, April 14, 2022

WHERE: New Harvest Park (4775 New Harvest Lane)

BACKGROUND: Mayor Glenn Jacobs will ring the opening bell.

The New Harvest Park Farmers Market kicks off its season on April 14 and stays open every Thursday from 3-6 p.m. through Sept. 29.

The Market will feature 15 small, locally owned businesses and showcase a wide variety of seasonal produce, meats, eggs, plants, prepared foods, and artisan crafts, and will grow to 20 vendors during peak season. A community booth will house the Nourish Moves walking program in which market patrons can track their steps and redeem them for Produce Bucks to be spent at market on fresh fruits and vegetables.

Find a vendor map [here](#).

Additionally, Nourish Knoxville will continue to offer SNAP & P-EBT processing and doubling at the market through the Double Up Food Bucks Program. SNAP & P-EBT purchases will be doubled, up to \$20 per day in Double Up Food Bucks tokens that are redeemable at the market for free fresh fruits and vegetables.

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