PRESS RELEASE

For Immediate Release: August 8, 2019

South Knoxville Alliance Press Release

On Sept 29, 2019 from 1pm to 5pm, the South Knoxville Alliance will partner with Shangri-La Therapeutic Academy of Riding (STAR) for the 2nd annual Run with the Goats event. This event will be held at the Shangri-La Therapeutic Academy of Riding (STAR) stables at 3312 Tipton Station Road, Knoxville TN, 37920. Food trucks will be available. Runners must be age 10+ to participate. We will have 1 separate round for kids ages 5 to 9 where they can try and lead our goats through the various obstacles. For non-runners, there will be a fun filled mini madness zone with miniature horses.

This fun run is to benefit the South Knoxville Alliance which is a non-profit organization composed of businesses, civic leaders, and residents looking to strengthen the 37920 zip code. The South Knoxville Alliance promotes South Knoxville through marketing, events, and festivals as well as educating local businesses about profitable resources. The Shangri-La Therapeutic Academy of Riding (STAR) is known for their work in South Knoxville by providing therapeutic experiences using horse related activities for persons with disabilities or other special challenges. This unique experience is a great way to get to meet members of the South Knoxville Community and spend an afternoon making memories to last a lifetime!

For questions – contact@southknoxvillealliance.org or contact Commissioner Carson Dailey at 865-660-0019 or carson.dailey@knoxcounty.org

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