



# MEDIA RELEASE

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

FOR IMMEDIATE RELEASE: March 4, 2024

Contact: Mike Donila Rylie McClurg  
306-1177 cell 215-4579 office  
705-1681 cell

## Mayor Jacobs to Participate in ‘Read Across America Week’

*KNOXVILLE, Tenn.*—Knox County Mayor Glenn Jacobs kicks off Read Across America Week at The Farragut Branch Library at 10:30 a.m. today (March 4), continuing his celebration of the largest literacy program in the nation.

Mayor Jacobs has long been a strong supporter of literacy in the community, so last Friday he trekked across Knox County for the fifth year in a row and read to students at seven schools.

“Programs like this and Read City USA are a fun way to promote reading to young audiences,” said Mayor Jacobs. “Reading is fundamental to academic achievement, but it’s also crucial for developing other important skills—like critical thinking, empathy, and social etiquette—for outside the classroom as well.”

The events continue this week as he reads at the Farragut Public Library today (March 4) at 10:30 a.m.; at Muse Knoxville on Thursday, March 7, 2024, at 2 p.m.; and at West View Elementary School also on March 7 at 4 p.m.

[Read Across America](#) is a year-round reading motivation and awareness program created by the National Education Association (NEA). This year’s theme is *Create & Celebrate a Nation of Diverse Readers* and each month NEA [suggests books](#) that help kids of all ages, races, and ethnicities to discover their own voices while learning from the stories of others.

Mayor Jacobs will track his reading for the Read City USA 2024 Challenge *Adventure Begins at your Library*. Every literacy activity counts towards our goal of 100,000 missions. Anyone who wants to participate can pick up a Daring Deeds gameboard at their [local library](#), [print their own at home](#), or log online with the [Beanstack Tracker app](#). Complete 5 missions to level up and earn a trip to the Library's loot box. Unlock a bonus prize if you complete all 5 levels!

###