

## Intern description

### Fall 2017

#### Position: Smartphone App Developer Intern

**Degree:** Computer software related field or communication/marketing-related field

**Start date:** 8/21/2017

**End date:** 12/1/2017

**Apply by:** Rolling Deadline

**Preceptor:** Angela Allred

**Time commitment:** Flexible/Approximately 10 to 20 hours per week

**Description:** This position will create a smartphone app to take the electronic/paper version of “Responder’s Guide to Assisting Individuals with Functional Needs” and make it accessible to people on their smartphones for easy access and use. The app has the potential to be used statewide by a variety of professions. If time allows, he or she can develop and implement a marketing plan to groups by introducing it at meetings, trainings, and by utilizing other marketing techniques. The intern will be encouraged to be creative and explore ideas as they develop the app and marketing strategies. He or she will generate a report at the end of the internship that summarizes their work and makes recommendations for the next steps. Based on the recommended next steps, a Spring 2018 semester intern position may be available that will work to continue the marketing part of the project.

**KCHD Strategic priorities the intern will contribute to (select all that apply):**

Planning    Partnerships    Communication    Workforce Development    Quality Improvement

**Skills and knowledge that will be developed:** Development of software/app skills, increased understanding of the relationship between health care providers, law enforcement, mental health professionals and other agency representatives, real-world experience in marketing and networking to increase awareness of product/information.

**Qualifications:** Graduate student who has had training and/or experience in creating apps for Smartphones and can create an app for both Android and iPhone devices. This person should be a self-starter with strong computer and interpersonal skills

Student experiences are unpaid. Affiliation Agreement with university required if receiving academic credit. Review our webpage: [http://www.knoxcounty.org/health/academic\\_health\\_department.php](http://www.knoxcounty.org/health/academic_health_department.php)

**To apply:** Fill out an [application](#) and send with resume to Julie Grubaugh, Academic Health Department coordinator, [Julie.grubaugh@knoxcounty.org](mailto:Julie.grubaugh@knoxcounty.org) or phone 865-215-5310



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